



TRACSYSTEMS brings you the Lexmark iMFP

TRACSYSTEMS has partnered with Lexmark International & Pharos Systems to incorporate print cost management software solutions directly within Lexmark's next-generation integrated Multifunction Printers (iMFPs).

The new family of Lexmark iMFPs was designed to efficiently and intuitively run the Pharos Uniprint® solution directly from within the Lexmark e-Task interface. Pharos print cost management software is the first such solution integrated and certified to work with the new Lexmark Embedded Solutions Framework. Lexmark integrated the Pharos technology within its software, making job accounting, color control, departmental chargeback, security, flexibility, and Secure Release Here™ readily accessible to users in the office market.

When combined with the innovative technology of Lexmark's multifunction printers, the Pharos iMFP creates a fully customizable and completely scalable solution designed to address the varied needs of enterprise, corporate, higher education, and public library customers.

Once users securely authenticate themselves via ID card swipe or with a proximity card, they can immediately take advantage of Pharos Uniprint's powerful print cost management software applications via Lexmark's eight-inch (20 cm) easy-to-view, full-color, high-resolution touch-screen user interface. The Lexmark display is also highly flexible, and can adjust to both avoid glare, and to meet the needs of users of different heights.

By enabling users to charge for or charge back print and copy costs to an account or department, the Pharos iMFP solution makes access to a wide range of printing and copying services easier than ever before. Pharos Systems designed the Secure Release Here™ feature to cater to the growing needs of laptop users. This feature allows users to print a job and then pick it up at the iMFP that's most convenient for them, regardless of where they're located. And to ensure document confidentiality, the documents are only printed from the iMFP when the user who printed them is present to pick up the jobs and account or pay for them.

Pharos Uniprint now allows customers to cost-effectively roll out color across the enterprise with the management tools necessary to prevent uncontrolled usage. Enhanced color printing control allows for the limitation and management of color printing, while also providing users information about their print jobs, informing them so they are able to make financially smart choices about their printing expense. Faxing & scanning to file or e-mail are also controlled and accounted for.

With built-in print release capability, ID card devices that save IT staff time, money, and effort in setup, configuration, and maintenance, and the color control tools necessary to keep this expense in check, the Pharos iMFPs offer the ultimate in convenience and flexibility for students and library patrons.

Pharos Uniprint is time-tested software that provides corporations with cost control, convenience, and confidentiality in one streamlined output cost management solution. And with Lexmark's iMFP, Pharos' award winning software is now more accessible than ever. In just a short amount of time, Uniprint will provide customers with the critical user-based transaction-level data they need to rein in out-of-control print and copy costs. And best of all, the solution is so easy to use that users can simply walk up to the iMFP, swipe their employee ID card or hold up their card to the proximity sensor, and then begin to use the system. Uniprint handles the rest automatically!



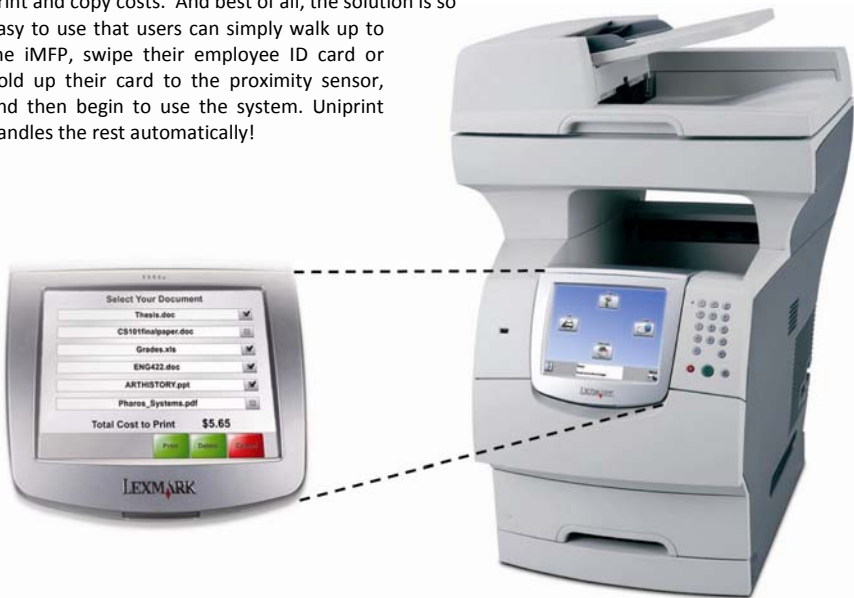
**Simple.
Automated.
Powerful.**

User-Level Print & Copy Accounting

Secure Release Here™

Color Printing Control

...all built into the iMFP from Lexmark, TRACSYSTEMS, and Pharos Uniprint





TRACSYSTEMS

TRACSYSTEMS has provided Corporations, Educational institutions, and Public Libraries with *Print, Copy, and PC Management* systems for almost 30 years. We have partnered with companies all around the globe to bring our customers products and solutions to not only meet their needs, but to exceed them.

LEXMARK

Lexmark International has a rich printing heritage that is enhanced by aligning technologies with a customer's specific business needs.

Lexmark works with customers to improve business processes, and to create, distribute, view, and print information more effectively, resulting in lower costs and better results.

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- **Single user interface (UI)** - a large, easy-to-use, touch-screen panel provides a single operator interface for print and copy, Secure Release Here, and other job accounting functions
- **Integrated ID card devices** - magnetic stripe IC and proximity card devices offer integrated authentication and accounting by students or staff user ID or departmental code. (Customized ID card integration is available from TRACSYSTEMS, inc.)
- **Secure Release Here™** - allows users to securely print documents from anywhere, and then pick up their print jobs at the iMFP that's most convenient for them. And, documents remain confidential because they are only released from the iMFP when users are physically present to authenticate themselves and pick them up.
- **Cost Notification**—modifies user behavior to reduce printing waste and control costs. Client pop-ups notify users how much their printing jobs will cost prior to actually releasing the job to the printer, making responsible printing easy.
- **User-level accounting**—Uniprint accurately accounts for and prices print and copy jobs by attributes, device, and volume, and provides detailed information while minimizing the processing time and delay to users.
- **Reports**—Uniprint provides a large library of standard reports, and integration with Crystal Reports enables customers to easily create their own.
- **Enhanced color printing control and management** - empowers businesses to roll out color printing across their enterprise with control features designed to limit both the groups allowed to print in color and the applications from which users can generate color print jobs. Users are also given cost information about their print jobs, encouraging them to make responsible choices
- **Strong security** - uses 128-bit AES (Advanced Encryption Standard) security to ensure sensitive data remains confidential.
- **Easy enterprise integration** - integrates easily into your enterprise by connecting to external data sources, such as authentication services and other back-office systems.
- **Scripting** - enables easy modification of most aspects of operation, from customized messages to sophisticated integration and control.
- **Enhanced budgetary control** - you'll know exactly what's printed and copied and what it costs, which allows you to make fact-based decisions regarding print output
- **Risk reduction** - copy volumes are shrinking while print volumes are growing. One device that does it all eliminates the purchasing decision risk.
- **Minimal floor space required** - provides a streamlined footprint that integrates the functionality of six separate devices (copier, networked printer, scanner, fax, e-mail, & release station) into one.

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